

Manifesto

Hello fellow students, my name is Goodness Kanu, and I am delighted to announce my nomination for Assistant President of Media and Outreach for our Dudley Students' Union. For the past two years, I have actively engaged with students across the campuses, from Fresher's Fayre to Open days. Currently, I am running an Afro club with the Students' Union, and I have also participated in the Duke of Edinburgh award where I learned teamwork which helped harness my communication skills. Because of my enthusiasm to communicate with different people, I aim to amplify our voices, connect students from different campuses, build healthy relationships and promote campus culture.

GOALS

1. Effective communication

I will ensure that every student is informed and engaged through social media. This means that I will increase the use of social media to provide clear and engaging messages to reach the intended audience, giving real – time updates on events.

2. Content quality

It is vital to produce high – quality content that aligns with the interests, needs and concerns of students. This will encourage students to engage more and participate. Therefore, I will do research on content tools that will be used to take us to the next level in content creating world.

3. Collaboration with other departments and organisations

The success of any event cannot be over emphasised when student organisations and various departments collaborate to promote events. I will ensure that we work with local organisations to enhance the effectiveness of student experience. This will help to foster strong partnership and enhance good communication which will benefit the entire student body.

As your Assistant President of Media and Outreach, I am committed to connect students across the campuses through social media, therefore building a good campus culture, creating a vibrant atmosphere where every student feels valued. And I believe that together, we can achieve this. **Your vote is of great significance**, and I look forward to working with you.