

# MANIFESTO

Hello fellow students, my name is Abdulrahman Isa and it is with pleasure that I declare my nomination for Deputy President of Media and Outreach for the Students' Union in Dudley College of Technology.

Over my course in the college, I have been actively involved with the activities of the Students' Union. I have joined trips, promoted them to other students, and contributed to decision-making in clubs such as the Afro club. I have also recently participated in the Duke of Edinburgh awards on silver level which has enhanced my skills in communication, leadership, dedication, and improvement in my abilities to work in a team to achieve a common goal.

Currently, I am in the process of starting my debating and discussion club with the Students' Union and I am a class representative for my class where I study T-Level Marketing. This role is not new to me as I was also a representative for my class in the BTEC Level 2 business I studied before progressing to my current course. This role has made me passionate to amplify voices of students, share their concerns, and find immediate solutions to them.

As a result, I would love to amplify and represent voices of students on myriad platforms than classes, connect with students across campuses, discover their challenges, and build a stronger sense of community through engagements via platforms like Teams, E-mails, Instagram, and blogs.

## MY PROMISES

### 1. Increase Student Engagement

It is my aim to increase student participation in the Students' Union; through its clubs, events, trips, and most especially through its social media page on Instagram which does not have the visibility it deserves. With a large number of over 15,000 students, the account for the Students' Union have less than a thousand students keeping tabs with its updates. I will ensure that quality and engaging contents are created to resonate with

students across college to create a sense of campus life and community whilst inculcating the British values.

## **2. Create Collaborative Events**

Students across college in various departments barely gain a real-life practical experience which does not necessarily involve a qualification. I would create at least three major events that involves collaboration amongst student studying various courses in different campuses to collaborate on events to develop their learning level and to also create a space for inter-campus unity and familiarity. This is realistic and achievable with the help of students' cooperation and the student union team.

## **3. Utilise Digital Platforms**

It is of essence to enhance students experience and to keep up with current digital medium advancements, I will create a digital blog accessible for all students to engage in. These blogs will contain weekly updates about the Students' Union activities, campus experience storytelling, promotion of events, college news updates and serve as a medium for conducting surveys. I am confident that this will further increase visibility for the Student's Union and promote participation.

**Vote for me, Abdulrahman Isa, and let us make our Students' Union more engaging, connected, and impactful!**